

CAMP TYLER

2017 ANNUAL REPORT

CAMP TYLER *UNLEASHED!*

Summer is almost here! Camp Tyler *UNLEASHED!* blends the traditions of Camp Tyler Outdoor School with the wild, crazy fun of summer camp. *UNLEASHED!* offers low camper to counselor ratios, experienced certified staff, and tons of activities from dawn 'til dusk. Students build confidence and leadership skills while having a great time making new friends.



Our staff lead campers through all the “camp classics” like archery, canoeing, crazy messy games, and s’mores around a campfire in a safe and positive natural environment. *UNLEASHED!* residential camp for 5th—8th grade students is \$800 and a **NEW** day camp for 3rd and 4th grade students is \$375. *UNLEASHED!* runs June 24 - 29, 2018. Register your child today for this unforgettable experience at <http://www.camp Tyler.org/summer.html>.

Greetings from Camp Tyler!

Dear Friends,

I appreciate you taking a moment to review this annual report and information about Camp Tyler. Whether you have been a faithful part of Camp for years, or are hearing about the organization for the first time, we hope this report will give you an idea of what makes this place so special. 2017 was a year of exciting growth and positive change.

Through the generosity of our donors we completed several projects. East Texas Woods and Waters Foundation graciously donated the funds to construct a Bee Observation House. It is a first class structure that will allow our students to discover the wonders of the honey bee and their significant contribution to the environment.

Another dream brought to fruition was the renovation of the old summer cabins. After new roofs, electrical, plumbing and paint, we have a set of beautiful cabins that will allow us to increase our capacity 40+!

Educational programs have been updated and we were selected to be a pilot program for a new outdoor curriculum called BEETLES that you will read about below.

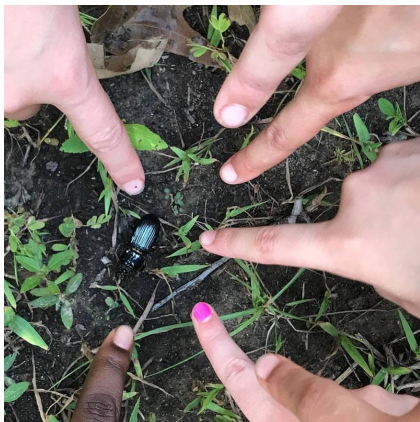
We gave serious consideration to our marketing and development efforts. In this competitive world you can't wait for clients to come to you, you have to let people know what you can offer them. By hiring Erin LaCoste as our new Marketing & Development Director, we have taken steps to ensure Camp Tyler will continue to be the best outdoor learning experience in the nation. Thank you for being part of Camp Tyler and we look forward to another 70+ years of providing service to our community.



In Gratitude,
Jim Cunningham
Executive Director

BEETLES Curriculum Enhances Student Experience

Camp Tyler is one of just 30 sites nationwide implementing the outdoor education curriculum, BEETLES (Better Environmental Education, Teaching, Learning & Expertise Sharing). Program staff began implementing parts of the curriculum in the fall and is now sending data back to UC Berkeley developers to help improve and enhance the curriculum. Not only is Camp Tyler the oldest continually operating outdoor school in the nation, we're also teaching the best program!



Program staff chose the UC Berkeley program because we share some ideals:

- Outdoor science programs are powerful, often transformative, experiences for students.
- Everyone - especially kids - can and should build meaningful relationships with nature.
- By “thinking like a scientist,” students are empowered to use tools and practices of science to explore, wonder, and think about nature wherever there’s a patch of green in their world.

Making Progress. Making a Difference.

A generous community brought the dream of Camp Tyler to life starting in 1945 and that same generous spirit keeps Camp Tyler growing to serve the needs of East Texas.

Starting in May 2017, Camp Tyler received an anonymous grant, along with a Fund-the-Need Campaign and began renovating four cabins near Texas Village. All of the work was completed in less than a year and under budget!

The final phase includes installing bedding, updating the existing bathhouse, and erecting a new bathhouse. Each cabin can house 10+ occupants allowing Camp Tyler to serve more patrons.



Serving East Texas and Beyond...

In 2017 we served a total of 1,468 students from 14 different school districts in our day program and 1,404 students from 4 different school districts in our residential program for a total of 6,382 camper days. Camper days are the number of individual days “campers” are at camp participating in program.

Schools served include: Atlanta ISD, Chapel Hill ISD, East Texas Christian Academy, East Texas Christian School, Full Armor Christian Academy, Good Shepherd School, Harmony ISD, Jacksonville ISD, Journeys of the Heart, Longview ISD, New Summerfield ISD, Promise Academy, Tyler Classical Academy, Tyler ISD, and Waco Montessori School

Our summer rental clients brought in 304 campers totaling 1,678 camper days. Summer clients include Andrews Center, UTHSCT’s Asthma Camp, and others. CTOS Unleashed served 12 campers with 60 camper days.

Weekend and corporate rentals accounted for approximately 1,286 campers with 2,046 camper days. This includes groups such as 4-H workshops, Adventurers Academy of Lifelong Learning, Boy Scouts of America, DARS, Girl Scouts of America, Heart Throbbers, Therapet, Tyler Amateur Radio Club, University of Texas student groups, as well as family reunions, birthday parties, corporate retreats, and church retreats.

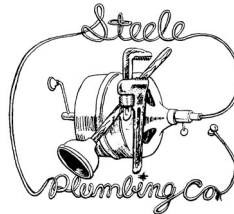
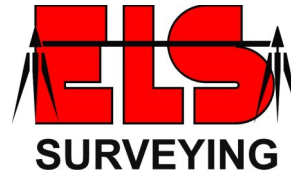
2017 Financials

Income:		
Investments	\$8,515	Interest earned, realized & unrealized net gains/losses
Fundraising	\$196,422	Annual Campaign, Donor Designated, Gala, & Grants
Program	\$459,623	School, Weekend/Summer, & Merchandise Sales
Total	\$654,560	
Expenses:		
Admin	\$55,278	% of utilities, administrative payroll, general operations
Fundraising	\$121,910	Gala expenses, development personnel, donor designated exp.
Program	\$480,058	Direct program expenses, % of utilities, general maintenance
Total	\$657,247	
Liabilities & Equity:	\$860,656	

2017 Spring Gala

The 6th Annual Spring Gala was another success! 115 friends of Camp Tyler gathered at Willow Brook Country Club for an evening of cocktails, dinner, and music provided by Ramoth-Gilead and His Affiliads. Attendees bid on 42 silent auction items. We held a live auction this year featuring a George Strait Concert experience, Florida shark fishing expedition, autographed Roger Staubach jersey, a cedar bench handmade by Camp Tyler board member, Dr. Chris Walker, a lakeside dinner for 10 at Camp Tyler, and a hunting/fishing combo donated by Camp Tyler board member Bud Worthen and Lee Hammers Outfitters. Everyone had a great time and we hope you will join us May 4, 2019 for the 7th Annual Spring Gala!

Thank you to all the sponsors and donors who helped make the event a success:



Dates to Remember

- June 1, 2018
UNLEASHED! Registration deadline
- June 24-29, 2018:
UNLEASHED! Summer Camp
- Fall 2018
Camp Tyler Alumni Events
- November 17, 2018
Kiwanis Turkey Shoot
- May 4, 2019
7th Annual Spring Gala



Thank You!

2018 Camp Tyler Foundation Board Members

President: Dr. Thomas Guderjan
VP-Governance: Pam Hood

Secretary: Scott Eckert
Treasurer: Susan Hearn

Mike Ballew
Dr. Kent Boozer
Donald Coe
Kendrick Freeman
Hon. Floyd Getz




Chris Jones
Dr. Rod Mabry
Bobby Markle
Robert Monaghan
Dr. Joe Prud'homme

Chad Reed
Suzanne Rice
Dr. Brian Stone
Dr. Christopher Walker
Bud Worthen

Mission Statement

Camp Tyler Outdoor School provides students with outdoor learning experiences through discovery.

At Camp Tyler, we offer exceptional outdoor learning experiences such as:

-  *teaching critical thinking skills using nature as a teacher*
-  *experiencing the joy of learning through discovery*
-  *encouraging physical, mental, emotional and spiritual health*

Donor Bill of Rights

- I. *Informed of the CTOS mission and values.*
- II. *Informed of those serving on CTOS governing board.*
- III. *Access to CTOS financial statements.*
- IV. *Assured your gifts are used for the purpose given.*
- V. *Receive appropriate acknowledgement and recognition.*
- VI. *Assured we handle your personal information confidentially.*
- VII. *Expect professional relationships with CTOS representatives.*
- VIII. *Informed if those seeking gifts are CTOS volunteers/employees, or hired solicitors.*
- IX. *Assured that CTOS mailing list will not be shared.*
- X. *Receive prompt, truthful response to your questions.*

Your Gift Matters!

Program fees only cover students' time at the facility. Your gift allows us to make critical repairs, upgrades, and provide the most current training to our staff. Whether a volunteer, Honor Camper, or Monthly Donor, your gift has a lasting effect on the students we serve. Call us at 903-565-4475 to schedule a meeting with Erin LaCoste, our Marketing & Development Director, to discuss the many ways you can make a difference at Camp Tyler. All gifts are tax deductible to the extent IRS allows.

2017 Donors

Annual Campaign

DIAMOND CAMPERS:

Anonymous
The Rogers Foundation

GOLD CAMPERS:

Patty & Hub Coleman

SILVER CAMPERS:

Betty & David Turman
Beth & Robert Faulkner
Kris & Bobby Curtis
Joyce Buford
A. S. Genecov Foundation

BRONZE CAMPERS:

Tyler-Rose City Kiwanis
T. B. Butler Foundation
Robert Monaghan
Pat Pinkerton
Margo & Mike Ballew
Suzanne & Earle Crim
Kay & Sam Dawson
D. M. Edwards
June & Tom Lowery
Stanger Surveying Tyler LLC
Tyler Oilmen's Benefit Association

CAMPERS:

Tyler Audubon Society
Anonymous
Kenneth Threlkeld
Diana & Stuart Donaldson
Karen & Ed Flowers
L & L Asphalt Corporation

FRIENDS:

Dr. Raymond Telfair, II
Eleanor Landrum
Louise Ornelas
Martha & Dr. John F. Walker
Patricia & Robert Wells
Merle & Dr. Rod Mabry
Austin Bank
Anne & Roy Martinez
Eddie Ray
Kelley & Lonny Uzzell
Agnes & Frank Ward

In Kind Gifts

Cynthia Boyle Allen
Ashcraft Marble
Bill Day Tire
Pete Birdwell
Chick-Fil-A
Laurie & Donald Coe
Cole & Co.
Jim Cunningham, Sr.
Amy & Jim Cunningham
Bernard Gautier
John Gerdes
Colleen Hanratty & Dr. Tom Guderjan
Lauren Ferrell Designs
Teri & Mark Odom
Republic Services
Suzanne & Brent Rice
Sweet Gourmet
Dr. Raymond Telfair, II
Texas Best Pizza, Inc

Gala Sponsors

Christus Trinity Mother Frances
Patty & Hub Coleman
Southside Bank
Stephanie & Dr. Kent Boozer
Kris & Bobby Curtis
R. W. Fair Foundation
Republic Services
Silverleaf Resort, Inc.
Kimberly & Dr. Chip Swinney
Wagner Cadillac
Amy & Jim Cunningham
Tyler Radiology Associates
Michael J. Bosworth
Brookshire Grocery Company
Coca-Cola Refreshments
Robert Monaghan
Pat Pinkerton – RPR Construction
UT Health Northeast
Patricia & Robert Wells

**CAMP
TYLER**
the nature of discovery

Restricted Gifts

Anonymous
East Texas Woods & Waters
Camille & Dick Brown
Patty & Hub Coleman
Lisa & Bryan Forman
Fred Haberle
Jana & Todd Hancock
Pam & Don Hood
Kasey & Daniel Roden
Texas Mutual Insurance
Lindsey & Andrew Adams
Jim Cunningham, Sr.
Dr. Simone & Damon Hamilton
Kelley & Lonny Uzzell
Pam & Mike Adams
Sherrill & Jim Echols
Colleen Hanratty & Dr. Tom Guderjan
Dr. Lesley & Bobby Markle
Suzanne & Brent Rice
Lori & Donald Coe
Michelle & David Dial
Paige & Hon. Floyd Getz
Susan & Gilbert Hearn
Nancy & Chris Jones
Wade Washman
Texas Garden Clubs, Inc
Shawn & Andy Bergfeld
Elicia & Dr. Scott Eckert
Fritz Hager
Kathryn & Aaron Martinez
Tyler Garden Club

To Our Donor Family

Thank you for the many ways you make Camp Tyler Outdoor School a success! As a private nonprofit, Camp Tyler relies on the generosity of the community to offer affordable outdoor education to all the students from Tyler, Smith County, and beyond. Let us show you the difference you make in a student's life. Call us at 903-565-4475 to schedule a camp tour to see programs in action or facility improvement projects.